
**Seaport Promotional Fund
Recommended Expenditures
FY05-06**

Also incorporated in the Budget Ordinance are recommendations for Seaport Promotional Fund expenditures totaling \$690,000 for other county offices and programs and \$505,000 to support the following maritime industry related events. These funds will be transferred to the appropriate entities pursuant to execution of standard agreements approved by the County Attorneys Office. Expenditures of such funds shall be spent in accordance with the budgets submitted as part of the standard agreements. In some instances, the funds will be spent directly by the County as set forth below.

1. Latin Chamber of Commerce (CAMACOL)

Event title: "Hemispheric Congress"
Amount recommended: \$125,000

The Hemispheric Congress is considered one of the most successful conduits for interaction among the business communities of the Americas. Several programs designed to enhance trade relations in the hemisphere have been developed as a result of the conference. These include a hemispheric network for dissemination of commercial information; the Inter-American Economic Commission, headquartered in Miami-Dade County; Sanchez-to-Sanchez-to-Smith, which links Latin American and Caribbean Basin executives with Hispanic manufacturers in Miami-Dade, Florida and the United States; training programs designed to strengthen entrepreneurial skills; and the Inter-American Business Matchmakers, which links Miami-Dade and Florida manufacturers with buyers from the region, thereby increasing export sales to Latin America and the Caribbean. The support of Miami-Dade County will again enable the Congress to strengthen multi-lateral trade, and develop markets for our products. This event benefits Miami-Dade County by promoting trade to strengthen our local economy.

2. Greater Miami Convention and Visitors Bureau

Event title: "Cruise Miami Promotion Program"
Amount recommended: \$150,000

The aim of this program is to increase the length of stay in Miami-Dade County for cruise and air passengers utilizing the Dante B. Fascell Port of Miami-Dade and Miami International Airport as embarkation/debarkation points for overnight cruise voyages. Other participants targeted for cooperation in this program includes cruise lines, airlines and area hotels. A portion of these funds will be utilized, as in previous years, to co-sponsor the Florida Caribbean Cruise Association Gala Dinner. This dinner is supported by the Seatrade Cruise Convention which benefits the tourism industry in Miami-Dade County.

Florida International University

Event title: Inter-American Conference of Mayors
Amount recommended: \$ 65,000

The aim of this conference is to strengthen democracy in the hemisphere by creating opportunities

for discussion among local leaders and those interested in local government. It provides a forum for discussion of common issues and varied experiences, which enables participants and communities to learn from one another. The event benefits our community by showcasing Miami-Dade County and its authorities as key resources in strengthening local government throughout the Americas.

4. Seatrade Cruise Shipping Convention

Event title: "FCCA Gala Dinner, Conference and related events"
Amount recommended: \$95,000

The Seatrade Cruise Shipping Convention is the premier annual convention in the cruise industry. It is attended regularly by over 5,000 participants, including over 1,000 cruise line owners and operators. Miami-Dade County was chosen as the convention site based on its reputation as "Cruise Capital of the World," and there is no single cruise event in the world from which the Dante B. Fascell Port of Miami-Dade and the County can receive more exposure. Funds for this event will be spent directly by the Port for the FCCA Gala Dinner, Conference and related events.

5. Port of Miami Promotional/Inaugural Events/Customer Appreciation Night

Event title: "Miscellaneous Services Related to Preparation for Promotional and Inaugural Events at the Port and Customer Appreciation Night"
Amount recommended: \$35,000

Throughout the year, promotional events/activities arise where the Port of Miami elects to participate as a sponsor or host site. These events provide Miami-Dade County an excellent opportunity to showcase its seaport facilities for both cargo operations and passenger accommodations as hemispheric hubs for international trade and tourism. These funds might also be utilized for a Customer Appreciation Night to take place either at the Port or at an off-Port site.

6. Caribbean-Central American Action

Event title: "CCAA Miami Conference"
Amount recommended: \$25,000
Conference date: December 5-7, 2005

This conference strengthens the role of Miami-Dade County and the State of Florida as a business service center and as a hemispheric business hub. It supports the business partnerships, and coalitions between Miami-Dade County and the Caribbean Central American region. Its program and related activities serve as magnets for the region's leaders and for business generation. The growth in hemispheric trade, tourism, investment and other areas, fostered by the conference, means more business for Florida in general and for Miami-Dade in particular. The Miami Conference builds on the Port's strength as the freight and cruise gateway to the Caribbean and Central America.

7. Dade Days - Tallahassee

Event title: "Miami-Dade County Days"
Amount recommended: \$5,000
Conference date: TBA

Miami-Dade Days provides a unique opportunity of participants, including local officials and community leaders to discuss legislative priorities with state legislators in an informal setting.

8. Dade Days - Washington

Event title:

"Miami-Dade County Days"

Amount recommended:

\$5,000

Conference date:

TBA

Miami-Dade Days provides a unique opportunity of participants, including local officials and community leaders to discuss legislative priorities with federal legislators in an informal setting.

Department of Human Services

OFFICE OF THE DIRECTOR

- Formulates policy and provides overall departmental management; provides administrative support to various boards including the Equal Opportunity Board, Addiction Services Board, Criminal Justice Council, Youth Crime Task Force Board, and Domestic Violence Oversight Board
- Administers contracts with community-based organizations (CBOs) and monitors program compliance

EMPLOYMENT SERVICES

- Administers vocational, employment and support services for refugees, farmworkers, migrants, youth, and families

REHABILITATIVE SERVICES

- Administers comprehensive substance abuse treatment system for adult substance abusers in the county; services include prevention, central intake, and residential/outpatient services; provides specialized services for the Eleventh Judicial Circuit including assessment, evaluation, referral, diversion, and in-jail treatment services
- Provides outreach services to homeless individuals and families

VIOLENCE PREVENTION AND INTERVENTION SERVICES

- Administers and coordinates clinical intervention services to families in distress including shelter services for victims of domestic violence and treatment for batterers

CHILD DEVELOPMENT SERVICES

- Administers child care services at family day care/child care centers throughout Miami-Dade County; provides community outreach services to children from infancy to 13 years of age and their families

ADMINISTRATION

- Provides administrative support including personnel services, contract and financial management, and procurement
- Develops and maintains information systems
- Coordinates Board of County Commissioners agenda items
- Coordinates all leases for DHS facilities

NEIGHBORHOOD ASSISTANCE

- Administers network of neighborhood multi-purpose centers that provide social services, direct financial assistance, emergency relocation assistance, and emergency shelter placement

PSYCHOLOGICAL SERVICES

- Administers and coordinates day treatment school services for children and adolescents with severe behavior and emotional problems

ELDERLY, DISABILITY, AND VETERAN SERVICES

- Administers programs focusing on the development and care of individuals including a continuum of services for the elderly, veterans, and programs for the disabled (D/SAIL)